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**TsaiComms Completes Chinese Cross-Cultural Training
for Anthro Corporation**

PORTLAND, Ore.—Tuesday, July 12, 2005—TsaiComms, a marketing and communications agency, recently completed a cross-cultural training class on Chinese culture and communication skills for Anthro Corporation, a Tualatin, Ore., company specializing in the design, manufacture and marketing of high-tech furniture, providing solutions for the engineering, business, medical, government, education and home markets.

TsaiComms specifically customized the two-hour workshop to Anthro employees' needs. The workshop included a short history and country overview of China, an explanation of cultural differences between the U.S. and China, tips for effective verbal and written communications, assistance with appropriate negotiation skills and help with cross-cultural conflict resolution. The workshop culminated with a brief Chinese language exercise.

"The training was tailored and personalized to our specific needs and addressed the complex issues we were experiencing with our Chinese customer," said Jeffrey McCaffrey, general manager of Anthro Corporation's OEM Division.

"The workshop gave me an appreciation of how important it is to develop long-term relationships with our Chinese customers," said Shanan Mathison, OEM Sales. "I was able to put into practice what we learned right away and was pleased to see positive responses from my Chinese customer within 24 hours!"

About TsaiComms:

TsaiComms is a marketing and communications agency specializing in Chinese cross-cultural training and other services, including translation/interpretation, Asian community outreach and strategic marketing. TsaiComms' Chinese culture workshop clients include Custom Craftworks (Eugene, OR), InFocus Corporation and the Port of Portland. For more information, please visit www.tsaicomms.com or call 971.327.0628.

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