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FOR IMMEDIATE RELEASE

TsaiComms Founder is Elected President of The Northwest China Council

PORTLAND, OR—November 9, 2005 —The Northwest China Council (NWCC), a Portland-based not-for-profit focused on increasing awareness of business, cultural and contemporary affairs in Greater China, today announced the appointment of Lillian Tsai as President for 2006. Ms. Tsai will serve a one-year term after serving on the Board since 2003. She will also remain as co-chair of the NWCC's China Business Network, a monthly networking and educational forum featuring high level speakers on business-related topics on China.

Ms. Tsai is founder and president of TsaiComms, an MWESB certified minority business with an Asian focus, specializing in community outreach, cross cultural workshops and strategic marketing.

"We are indeed honored to have a person of Lillian's caliber serve as President. Her ability to influence and contribute to our organization over the past two years is infectious; she is indeed the spark plug we need!" said Rosario Agliandolo, executive director of the NWCC.

"The honor is all mine," reflected Lillian Tsai, TsaiComms president. "With China's insurgence as a world economic power, the China Council's role as an education and resource center is even more important today as ever. It is my goal to raise the Council to the next level through strategic partnerships with public organizations, private industries, the media and academia and to continue to offer quality programs to our constituents in Oregon and SW Washington."

About TsaiComms:

TsaiComms is a marketing and communications agency with a focus on Asian business. We specialize in Chinese cross-cultural training, translation/interpretation, Asian community outreach and strategic marketing. TsaiComms' Chinese culture workshop clients include Anthro Corp., Custom Craftworks (Eugene, OR), InFocus Corporation, and the Port of Portland. For more information, please visit www.tsaicomms.com or call 971.327.0628.

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