



**TsaiComms**

2211 NW Front Avenue, Suite 314  
Portland, Oregon 97209  
971.327.0628 voice  
971.327.0629 fax

**FOR IMMEDIATE RELEASE**

**Portland Classical Chinese Garden Selects TsaiComms  
as Marketing and Public Relations Consultant**

PORTLAND, Ore.—Monday, December 19, 2005—TsaiComms today announced that the Portland Classical Chinese Garden (PCCG) has retained Lillian Tsai, president of TsaiComms, an ethnic marketing and communications company, to enhance and further the Garden's marketing and public relations strategies.

"Lillian possesses the most suitable background and experience to assist PCCG in achieving our 2006 marketing and public relations goals," stated Gloria Lee, executive director of PCCG. "Her many years of marketing and communications expertise, combined with her knowledge of Chinese culture make her a sought after consultant for organizations where linkage with diverse communities is essential."

"I am indeed honored to be selected by Lan Su Yuan (Portland Classical Chinese Garden) as their consultant of choice," confirmed Tsai. "As a member of the Garden, I've spent many hours admiring its beauty — from the view in the Tea House to the calming sounds of the waterfall and the seasonal color changes. It is truly "Never Twice the Same." I look forward to spreading the word about the Garden's multitude of offerings to Oregonians and visitors to our state."

**About Portland Classical Chinese Garden:**

The mission of the Portland Classical Chinese Garden is to create an oasis of tranquil beauty and harmony and to inspire, engage, and educate our global community in the appreciation of a richly authentic Chinese culture. The Portland Classical Chinese Garden is the largest Ming Dynasty classical scholar's garden in North America. Information on tours, programs and rentals can be found at [www.portlandchinesegarden.org](http://www.portlandchinesegarden.org).

**About TsaiComms:**

TsaiComms, a certified MWESB company, is a marketing and communications agency specializing in helping public and private companies reach their target audience. TsaiComms' services include: cross-cultural training, community outreach, ethnic communications, cross-cultural intelligence training, and strategic marketing. For more information, please visit [www.tsai.comms.com](http://www.tsai.comms.com) or call 971.327.0628.

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